



**107th  
Annual Education  
Conference**

J. W. Marriott Orlando  
Grande Lakes  
Orlando, FL  
October 16-19, 2016

# **SPONSORSHIP & EXHIBITING OPPORTUNITIES**

**Limited opportunities available!**

## **ABOUT THE 2016 ANNUAL EDUCATION CONFERENCE**

For 100 years, the International Claim Association (ICA) has been the leading organization in education addressing a broad range of issues, relevant to the day to day operations of life and health insurance claim departments.

We provide a forum for information exchange and a program of education tailored to the needs its member life and health insurance companies, reinsurers, managed care companies and third party administrators.

## **WHY BECOME A SPONSOR?**

The Annual Education Conference will provide a forum for information exchange and a full program of events tailored to the claims interest of the life and health insurance industry, including reinsurers, managed care companies, TPAs, and Blue Cross and Blue Shield organizations worldwide. Participating as a sponsor will give your organization the opportunity to attract new clients, showcase your company's services and products and build upon existing business relationships.

ICA offers several sponsorship opportunities geared towards meeting the needs of your organization. We hope that you will select an opportunity that best fits those needs or contact ICA to develop a customized package that will do so.

### **International Claim Association**

1800 M Street, NW | Suite 400S | Washington, DC 20036 | Phone: (202) 452.0143 | [www.claim.org](http://www.claim.org).

## SPONSORSHIP OPPORTUNITIES

<b>ANNUAL EDUCATION CONFERENCE PARTNER</b>	<b>\$10,000</b>
This sponsorship gives your organization visible representation as a partner of the conference displayed throughout the event.	
<b>MOBILE APP SPONSORSHIP</b>	<b>\$7,500</b>
As the mobile app sponsor, your organization will provide all attendees with a mobile device application designed specifically for the Annual Conference. This app will allow attendees services at their fingertips, including the updated conference program, session descriptions and presentations and a virtual networking platform allowing attendees to instantly contact other conference attendees.	
<b>WELCOME RECEPTION SPONSOR</b>	<b>\$5,000</b>
Serve as a sponsor of this “opening networking” event giving attendees the unique opportunity to chat with their peers while enjoying a light fare and cocktails while networking and enjoying entertainment.	
<b>TUESDAY EVENING RECEPTION SPONSOR</b>	<b>\$5,000</b>
Serve as a sponsor of this “closing reception” offering food and cocktails and providing attendees with their last networking opportunity of the conference.	
<b>HOTEL ROOM KEY SPONSOR</b>	<b>\$5,000</b>
As the hotel room key sponsor, your organization’s logo will appear on all of the hotel room keys distributed at check-in to all conference attendees.	
<b>LUNCH SPONSOR</b>	<b>\$3,500</b>
Participate as a sponsor of lunch being offered in the Exhibit Hall.	
<b>NETWORKING BREAK SPONSORSHIP</b>	<b>\$2,500</b>
Participate as a sponsor of lunch being offered in the Exhibit Hall.	
<b>GOLF SPONSORSHIP</b>	<b>\$5,000</b>
Participate as a sponsor of one of the many opportunities available to golfers. This package can be customized to suit your needs, such as providing golf balls to attendees, hole in one, beverage cart and many other options. ICA will work to create a package that is suitable for you.	

SPONSORSHIP	BENEFITS						
	Company Description and Logo on the ICA Website	Recognition on the Conference Website	Signage	Complimentary Conference Registration	Additional Conference Registrations at the conference group rate	Complimentary Exhibit Booth	OTHER
<b>Annual Education Conference Partner \$10,000</b>	✓	✓	Prominent signage during the reception.	Included with complimentary booth.	Up to two additional registrations.	Includes <b>three</b> complimentary conference registrations.	Opportunity to place marketing materials in attendee bags/packets.
<b>Mobile App \$7,500</b>	✓	✓	✓	Included with complimentary booth.	Up to two additional registrations.	Includes <b>two</b> complimentary conference registrations.	Company logo on the homepage of the mobile app.
<b>Welcome Reception \$5,000</b>	✓	✓	Prominent signage during the reception.	Included with complimentary booth.	Up to two additional registrations.	Includes <b>two</b> complimentary conference registrations.	Recognition announcement during the event.
<b>Tuesday Evening Reception \$5,000</b>	✓	✓	Prominent signage during the reception.	Included with complimentary booth.	Up to two additional registrations.	Includes <b>two</b> complimentary conference registrations.	Recognition announcement during the event.
<b>Hotel Room Key \$5,000</b>	✓	✓	✓	X	X	X	X
<b>Lunch \$3,500</b>	✓	✓	Prominent signage during the lunch.	X	X	X	X
<b>Networking Break \$2,500</b>	✓	✓	Prominent signage during the sponsored break.	X	X	X	X
<b>Golf Sponsorship \$5,000</b>	✓	✓	✓	X	X	X	X



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## 2016 SPONSORSHIP COMMITMENT FORM

Please complete this form to indicate your sponsorship commitment for the 2016 ICA Annual Education Conference.

- |   |   |
|---|---|
| <input type="checkbox"/> Annual Education Conference Partner (\$10,000) | <input type="checkbox"/> Hotel Room Key Sponsorship (\$5,000)   |
| <input type="checkbox"/> Mobile App Sponsor (\$7,500)                   | <input type="checkbox"/> Lunch Sponsor (\$3,500)                |
| <input type="checkbox"/> Welcome Reception Sponsor (\$5,000)            | <input type="checkbox"/> Networking Break Sponsorship (\$2,500) |
| <input type="checkbox"/> Tuesday Evening Reception Sponsor (\$5,000)    | <input type="checkbox"/> Golf Outing Sponsor (\$5,000)          |

### SPONSOR CONTACT:

<b>CONTACT NAME:</b>		
<b>ORGANIZATION:</b>		
<b>ADDRESS:</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>PHONE:</b>		
<b>EMAIL:</b>		

My organization, \_\_\_\_\_ agrees to its commitment of the above selected sponsorship.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**PAYMENT**

**Credit Card Payment:**     **VISA**                       **MASTER**                       **AMEX**

**Card Number:** \_\_\_\_\_ **Exp:** \_\_\_\_\_

**Cardholder's Name:** \_\_\_\_\_

**Cardholder's Signature:** \_\_\_\_\_

**SUBMITTING A CHECK PAYMENT?**

Please make checks payable to the International Claim Association.  
Mailing Address: 1800 M Street, NW | Suite 400S | Washington, DC 20036



## EXHIBITING OPPORTUNITIES

**Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.**

The International Claim Association (ICA) invites you to showcase your services and products at its 2016 Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third party administrators.

**You don't want to miss out on this interactive professional development conference and networking event!** With over 400 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

### ADDITIONAL BENEFITS:

- Breakfast, lunch and cash drawings provided in the Exhibit Hall to draw attendee traffic
- Cocktail reception in the Exhibit Hall providing maximum exposure
- Prize Drawings in the Exhibit Hall

<b>BOOTH FEE \$2,400</b>
Booth fee includes:
10 x 10 booth
Display table
Booth identification sign
Wastebasket
2 complimentary conference registrations
Additional registrations at the group rate

**Cultivate new and existing relationships face-to-face.**

**For details and to register, contact Kim Reed at [kreed@claim.org](mailto:kreed@claim.org).**

**DON'T DELAY. SPACE IS LIMITED!**